

We made it!



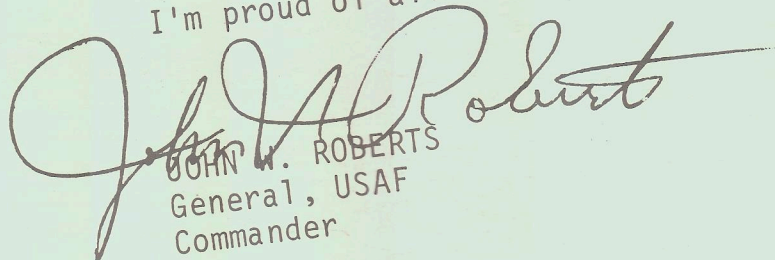
HEADQUARTERS AIR TRAINING COMMAND
UNITED STATES AIR FORCE
Office of the Commander
RANDOLPH AIR FORCE BASE, TEXAS 78148

TO: The Men and Women of the United States Air Force
Recruiting Service

Now that Fiscal Year 1978 is finally behind us--the toughest year ever for you recruiters--you can look back with pride on your achievements. The fact that you met your objective is significant. But the fact that you brought in the skills we need, and the quality we need, is nothing short of amazing!

I know you had problems, particularly with engineers, physicians and certain enlisted skills, but you were up to the challenge and came away with one of the most successful recruiting years ever. And you did it without cutting corners--without compromising your integrity. The Air Force recruiting force has never looked better, and every one of you had a part in it.

I'm afraid 1979 won't be any easier, but I can't think of any other group of people I'd rather have working one of the Air Force's toughest and most important problems. I'm proud of all of you.


JOHN W. ROBERTS
General, USAF
Commander

Kyrimes wins challenge

September and final month winner of the commander's net reservation challenge is TSgt. Peter N. Kyrimes. The 3514th Air Force Recruiting Squadron recruiter, stationed in Brooklyn, N.Y., led the nation with 23 NPS net reservations; 21 men and 2 women.

Top competitors from each group were: Sergeant Kyrimes, 3501st; SSgt. Charlie Smart, 3533rd RSq. (3503rd), 16 net reservations; MSgt. Hector Alaniz, 3546th RSq. (3504th), 15; MSgt. Jack Veeveer, 3555th RSq. (3505th), 11 and SSgt. Virgil Francis, 3566th RSq. (3506th), 14.

viewpoint...

Hats off to the pros

From the Commander

Earlier this month, I had the distinct pleasure of briefing the ATC Commander on the results of your outstanding efforts during FY 78. Your track record in accessing the right numbers, the right kinds, at the right time, exceeded the records of all previous years.

NPS production was slightly over 100 percent of our total male and female objective; PS - 100 percent and Reserve - 154 percent. The mental category, diploma grad rate, and Affirmative Action programs were equally fruitful.

Of the 250 plus tech school courses in which we sent student resources, all but 14 enjoyed an efficient flow of students throughout the FY. The BMT attrition rate remained fairly stable the first through third quarters of the year and will very likely show a decrease when all the data is in.

OTS recruiting, from a numbers standpoint, was on target. Unfortunately, however, we did experience a shortage in male engineers. The medical procurement picture, although respectable when compared to previous years, will require continued efforts. The Nurse program, as always, came in strong with a 100 percent plus achievement record.

As would be expected, quality and integrity were maintained in the accomplishment of all programs. This, coupled with your track record, left me with a warm and confident feeling. You, the professionals in the arena, are to be congratulated for this remarkable achievement.

FY 79 will no doubt have even more challenges and, in many cases, require us to employ innovative thought along with every available resource. As you know, there has been increased emphasis on not only meeting our numbers objectives but also a concerted push to insure only the right kinds of people are accessed. Some of you may have wondered why the kinds objectives are becoming more and more of an issue, so I will take a few lines to tell it to you straight.

Numbers objectives are formulated to meet Air Force end-strength requirements. Kinds objectives insure skill requirements are met and, of course, the timely accomplishment of these objectives increases the operating efficiency of our training facilities.

Simply stated, it does us no good to buy 150 plumbers when 100 will do, and naturally it does us no good to enlist all of those plumbers on the last day of the year when the training was available throughout the year.

Meeting the kinds objective this year will be our greatest challenge. However, I am confident that you will exceed all expectations. Again, my thanks for a job well done.

William P. Acker



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All photos are official Air Force photos unless otherwise indicated.

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Eerie applicant too much for hapless night caller

Editor's Note: The following tale is the first in a series by SSgt. Steve Langhorne, a 3515th Air Force Recruiting Squadron McGuire AFB, N.J., OTS recruiter. Each episode describes the efforts of a hapless bluesuiter known only as "Superrecruiter." Our opening story is a timely reminder that this is the month of All Hallow's Eve, when children go seeking candy... while our hero seeks a new recruit.

By SSgt. Steve Langhorne

It was a moonless, starless, pitch black night. Stinging drops of rain stabbed at me and my sparkling blue Air Force raincoat. The house up ahead was dilapidated Gothic, in sad disrepair. A broken ladder lay on the ground beside the door.

Well, I thought, at least they're starting to fix it up.

I reached for the door, but it slowly opened by itself, accompanied by dischordant creaking sounds. "Come in," a distinctly foreign voice beckoned.

I looked up and saw him just as a clap of thunder crashed and a finger of lightning flashed. He was dressed all in black, with a long cape and high collar. The lining was, well, blood-red velvet.

"Uh," I stammered. "I'm the local Air Force recruiter, and I believe I have an appointment with Mr. G.H. Globin?"

Cordial welcome

"Yeth, you do. Walk Thith vay."

I wonder if he's a naturalized citizen, I thought to myself. He turned.

"Permit me to introduce myself. I am Count Hemo Globin."

"Nice to meet you, sir," I smiled. Maybe he wasn't such a scary guy after all. "I'm here to give you some information about the Air Force."

"Yeth?"

"The Air Force offers you more than any other service."

"Really?"

"Yeth, er, yes. I'd stake my reputation on it."

He jumped up and stared at me. "Don't use that word, 'stake,' it upsets me!"

"Oh, I'm sorry. I'll never use it again," I promised. "Cross my heart."

"A-a-a-ah," he yelled. "Don't use that word, 'cross,' either!"

"Oh." I was a little taken back. I decided to change the subject.

"Well, ah, sir, I tried calling you all day, but no one was here."

"No," he smiled. "I was asleep."

"All day?"

Very funny

"Yeth, you might say I only do night work." He slapped his knee. "Night work, ha, ha, that's a good one!" He almost doubled over in laughter. Since he was obviously in a good mood, I thought I'd ask him a few questions to determine his eligibility.

"Sir, are you between the ages of 17 and 27?"

"Twenty-seven? Ha-a-a-a!" He was now laughing so hard he could barely stand.

"Are you currently under orthodontic care?" I asked.

"Orthodontic? Ho-o-o-o!" He fell to the floor, hardly able to control his glee. He pointed to his mouth. "My teeth," he yelled, "you mean my teeth!"

Happy Halloween



Drive alert!

Personally, I was getting disgusted. Obviously, Mr. Globin wasn't taking me seriously. "Are you married, sir?" I asked.

"Yeth," he replied between gasps. "The old bat is upstairs!" He grabbed his sides and shook, rolling across the floor. "Old bat, ah ha, now that's a good one!"

I made up my mind to leave. "I'm sorry, sir, but perhaps we could continue this interview some other time. In my office. Where it's warm. And dry."

He stood up, suddenly serious again. "But you can't leave here now." He took a step toward me. I took a step toward the door.

Tentatively disqualified

"Yes, ah, in my office." He took another step. "Just call for an appointment." He took another step toward me. "It's much drier there." He took another step. "As a matter of fact, I think I've caught a cold here tonight." He was now right next to me. "Pretty soon I'll start sneezing and coughing and..."

A funny look crept into his eyes. "Coughing?" he repeated. A smile broke over one corner of his mouth. "Mine is in the basement!"

He exploded into torrents of laughter and once again fell to the floor. "In the basement, ha-a-a-a-a!"

As I ran through the door, I still heard him screaming, "Coffin... in the basement... now, that was a good one!"

What strange scenario will our hero, Superrecruiter, find himself in next time? Who knows?

Will recruiting improve?

Discussing recruiting initiatives are Maj. Gen. Evan W. Rosencrans, ATC vice commander, Brig. Gen. William P. Acker, Recruiting Service Commander, and Col. Edward D. Young Jr., recruiting vice commander.



especially engineers.

Future aids

"Although we have made all our objectives since the advent of the all volunteer force (excluding some medical programs), the future of the recruiting market appears to be more difficult than in recent history," said General Acker. "Recruiting Service and Air Training Command have been working hard on many initiatives. Input from the entire personnel community, functional area managers and major commands was vital in planning FY 79 efforts."

Three airmen in their last week of basic military



Tranquility

Air Force Recruiting Service headquarters has moved to a new building directly adjacent to the Air Force Manpower and Personnel Center on Randolph AFB. Housed under a single roof with

directorates and offices functionally grouped, the move culminated a year's planning and restructuring of the building's interior. (Photo by Walt Weible)

Participants give job high ratings

Two recently conducted, independent surveys among Air Force recruiters revealed almost 80 percent of those responding "loved their jobs," and that some 91 percent volunteered for recruiting duty for positive, productive reasons.

The surveys were conducted by the Directorate of Marketing and Analysis here, and the Occupational Measurement Center at Lackland AFB, Tex. "In both surveys," pointed out Maj. David E. Brown, in-house project officer for the study, "it's interesting to note that job attitudes were found to be extremely high, with only enlisted aircrew members previously registering a comparable job interest level."

The four-part Recruiting Service survey — the findings of which are currently being reproduced for mailing to members of the recruiting force — evaluated job satisfaction, general job requirements in six related areas, job attitudes and solicited specific demographic information. In the job attitude category, more than half of those responding felt the job was preparing them for greater responsibility; and that

they were well informed on all Recruiting Service policies and programs. Some 60 percent noted their supervisors solicited inputs prior to making decisions important to them, and 69 percent felt they had received sufficient training to do the job. Seventy-four percent felt their job utilized their talents and training.

"The 3501st Recruiting Group," commented Major Brown, "is commended for having the highest return rate — 68 percent of those assigned to the group completed and returned the survey."

Speaking to members of the recruiting force on the survey results, Brig. Gen. William P. Acker, Recruiting Service commander, said, "When you took the survey back in February and March, we told you we would provide some feedback on the results — and here it is.

"I have been briefed on the survey, and have used it to establish an ad hoc committee to look into matters that you expressed concern over. Fourteen main items, ranging from special promotion consideration,

training at Lackland AFB, Tex., were major contributors to the conference. In addition to voicing their views on the recruiting process, they suggested kinds of incentives and opportunities that would help attract more prospective Air Force applicants.

Issues reviewed

Other current recruiting issues looked at by the conferees were the review of entry requisites by AFSC, including all medical standards; shorter initial terms of enlistment; contributory group dental insurance program for dependents; bonuses for recruiters; short tour credit for hard-to-man areas such as Chicago, Detroit and New York City; special ribbons for recruiters; and lateral entry (stripes for skills) to civilian trained tradesmen.

Represented at the conference were Headquarters USAF, Air Force Manpower and Personnel Center, Air Force Systems Command, Strategic Air Command, Tactical Air Command, Military Airlift Command, ATC, Community College of the Air Force, Human Resources Laboratory, Air Force Military Training Center, Air University, Air Force Reserve Officers Training Corps, recruiters from field units and Recruiting Service headquarters staff members.

All issues discussed by members of the conference are being thoroughly researched by Recruiting Service and ATC.

Five enter NPS club

Five squadrons closed out fiscal year 1978 as members of a select group: The Recruiting Service Annual 100 Percent Club.

The units and their locations are: 3514th Air Force Recruiting Squadron, Carle Place, N.Y.; 3515th RSq., McGuire AFB, N.J.; 3533rd RSq., Patrick AFB, Fla.; 3535th RSq., Bolling AFB, D.C., and 3537th RSq., Shaw AFB, S.C.

To gain entrance to the club, the five squadrons met or exceeded their combined NPS men and women goals for each and every month of the fiscal year.

"This is, indeed, a noteworthy achievement, considering the many production demands in the NPS program during FY 78," commented Brig. Gen. William P. Acker, Recruiting Service commander.

Headquarters achieves goal in annual charity campaign

Recruiting Service headquarters is "across-the-board" — in the 1978 Combined Federal Campaign.

Only three days into the campaign, the headquarters topped its \$10,472 objective, attaining a 101 percent figure of \$10,512.54.

Two hundred individuals contributed to the CFC, chaired this year by 2nd Lt. Dan Halpren and Bruce Dunton, recent Air Force Academy graduates on temporary duty here awaiting pilot training.

leased housing, CHAMPUS and recruiting bases of preference have been identified, discussed by committee members and recommendations forwarded to the appropriate staff office.

"Survey results," noted the general, "indicated the majority of our people were most satisfied with the opportunity for interesting and challenging work, the opportunity for achievement, opportunity for responsibility, and for the chance to work for competent and qualified supervisors."

Statistically, the survey revealed the average time spent in the Air Force among those responding was about 13 and one half years, and the average time in recruiting was about three and one half years. Ninety-six percent of those responding were males, 86 percent had some college courses to their credit and 15 percent possessed college degrees. It was also noted that 69 percent of the force's time was spent on the male NPS program and 15 percent on female NPS production. The average work week for the recruiter, according to the survey, is 54 hours.

commander's dial 3425



Commanders DIAL (Direct Information Action Line) is designed to provide Air Force Recruiting Service personnel with a direct line to the commander. If you have a question, suggestion, comment or complaint, call Autovon 487-3425, Federal Telephone System, (512) 748-3425 or commercial (512) 652-3425.

Nice letter

COMMENT:: I have been in recruiting for seven years and this is the first time I have ever used DIAL. I am calling about your letter on the fiscal year 1979 pay raise allocation, which says that Air Force leaders per se backed us to a certain degree in obtaining pay raises without the reallocation. I want to say this is one of the nicest letters I have seen from our leaders. It gives me faith and confidence again in the leadership we have. I feel very proud to work for individuals that are willing to stand up for the people that work for them and I want to thank you again very much.

REPLY: A nice compliment. Thank you.

Remove pressure

COMMENT: When I call a heck of a lot of AFRAP leads, the parents answering the phone live on Fairchild AFB. The pressure is being put on the people there by SAC headquarters to build the squares, and the commanders are under the gun and have been given unsatisfactory ratings on their AFRAP program. It reflects on their OERs. If there is any way we could take the pressure off of the squadron commanders, I think it will save the recruiters a heck of a lot of time. Thank you sir.

REPLY: Come on now. Your 'heck of a lot of leads' were actually two. The pressure from SAC has resulted from figures in our quarterly AFRAP report which aren't impressive — only three leads through June 30 and apparent limited support with awareness activities. The primary problem is one of reporting procedures rather than lack of base support. Why not meet with base officials, explain your needs and help ensure the base gets credit for AFRAP support?

Diploma mix-ups

COMMENT: I would like to see the following change made to ATC Form 1302, page 7 of 12 pages, under para 4. Add item K: "High school diploma [for high school seniors entered into delayed entry program during their senior year]." This has caused numerous mix-ups for high school seniors DEP'd during their school year and at times people arrived at the AFEES without their required diploma.

Also, I would like to thank CMSgt. Kozusko for visiting my office in July and taking time to find out how the recruiter feels about situations and things being changed within Recruiting Service.

Reply: You're right. Validation of high school graduation for seniors entering the DEP is a problem. However, your suggestion isn't the total solution. The paragraph you refer to on ATC Form 1302, NPS Applicant Handout, instructs applicants to "take the following documents with you to basic training." ATC Form 1302 is presently under revision. Your suggestion will be incorporated in this change.

As we see it, the key to the problem is adequate follow-up and preenlistment briefing by recruiters. Those who rely on the applicant's memory will have problems; ones who follow the instructions in ATCR 33-2, tempered with a sincere interest in the applicant and some common sense, will be successful.

Each month we publish a reminder in the RSO Happenings newsletter for recruiters to double-check

on the graduate status of high school seniors in the DEP. We suggest they send the diploma (or a notarized copy) with a self-addressed envelope to AFEES for verification by their LNCO. If there are several seniors in one school, a letter from the school verifying graduation of all projected enlistees is acceptable.

Jobs vs. requirements

COMMENT: In the last month I have sent two current seniors to AFEES - one for a job in July, the other for a job in August of next year. They were looking for E jobs in the Electronics area. On both occasions nothing was available. Recruiters right now are on RAN goal. I propose when a fully qualified individual is sent to the AFEES and the specific job he wants is not open, the recruiter still gets credit for having booked the person for a job. That's the only way I can figure a solution to the job problem. When you get a fully qualified applicant down to the AFEES, Recruiting Service should have the job available for the individual to select. If that is not the case, Recruiting Service has a problem and can't honor the one-year delayed enlistment program, and it should be eliminated. This is a tremendous letdown to recruiters.

REPLY: We couldn't agree more with you, however, we need to look at the reality of Air Force requirements. We have already released many June and July 1979 jobs without knowing what the FY 79 requirements are. It will be about Nov. 1 before we receive a firm Trained Personnel Requirements listing stating needs by AFSC for the entire fiscal year. The TPR conference held Sept. 15-18 has already identified several AFSCs that we may be oversold in for FY 79, and only a small percentage of the year is committed. This problem is especially prevalent in the electronics area, where the numbers are small and applicant desires are high.

Look for a future article in this paper on the total AF requirements flow; from how the Air Staff at the Pentagon determines needs for the year by AFSC, through ATC training plan development, and how we build the PROMIS job bank. This will provide you with the background needed to understand what you're working toward as we get further into the "kinds" business and give insight into why "glamour" jobs are not always available. The bottom line to job availability however, will continue to be "Air Force needs come first." Our job as recruiters is to sell the Air Force and meet Air Force requirements as stated in the available job bank. I am sure you're up to the challenge!

Look great!

"Look Great in 78" is the theme of Air Training Command's program to increase awareness of proper uniform wear and maintenance.

This month's subject deals with shirts, blouses, and utility uniforms worn in cool weather. For a handy reference, clip this and other Look Great outlines and keep.

- Shirts and blouses: Insure blouse or the dark blue, long sleeve shirt, combination 3, matches the shade of the blue trousers. Pens and pencils should not be exposed, and all pockets should be buttoned.

Faded, worn, or soiled shirts and blouses should be replaced or cleaned.

- Utility shirts (Army certified durable press cotton and polyester authorized): Pens and pencils may be exposed from the pockets. Repair or replace faded, worn, or soiled shirts, "US Air Force" and name tapes.

Shirts must be same shade and material as trousers, with Air Force and name tags, organizational emblem properly affixed. With the installation commander's approval, shirts may be worn outside trousers and may have short sleeves.

- Utility trousers: If faded or frayed at the pockets and cuffs, replace. Torn lower pocket seams indicate poor fit. Insure proper length.

Next month: Coats and insignia

Mission success depends on proper military image

By CMSgt. Joseph J. Kozusko

As stated in the USAF Physical Fitness and Weight Control Program, AFR 35-11, it is important to the overall effectiveness of the Air Force that every member, regardless of age or duty assignment, be physically fit. Also, each Air Force member must maintain his or her weight within prescribed standards and maintain a physical appearance that shows a proper military image.

Analyze the above paragraph and apply its meaning to Air Force recruiting personnel. Because individual recruiters fill one-deep positions, the loss of work due to physical ailments has a direct, negative effect on our effort to achieve mission goals.

IG notes laxity

The proper military image is, without a doubt, the area we must be most conscious about. As Air Force representatives in our civilian communities, our appearance must be above reproach at all times. The man or lady in the blue suit is till our best advertisement.

Recent visits to units by the Air Training Command inspector general indicate some laxity in our overall compliance with AFR 35-11. Because of the uniqueness



and complexities of recruiting duty, it is often difficult to find adequate physical conditioning facilities.

Maintain self-discipline

Therefore, self-discipline through a conscientious effort by each individual to maintain his or her appearance must be practiced at all times. In those cases where individuals have been identified as overweight, commanders and supervisors must insure the objectives of AFR 35-11 are adhered to.

The purpose of the USAF Physical Fitness and Weight Control Program is to look good and feel good. Let's lead the way in Recruiting Service.

Professional artist helps recruiters tell Air Force story

Robert T. "Bob" Blake has probably told more people — both young and old — about the United States Air Force than any production recruiter! Yet, he's never carried "the bag" or interviewed an applicant, and most recruiters probably couldn't even tell you his name.

But his profession — his talent — does the talking for him and some 1,700 Air Force recruiters throughout the United States, Europe and Puerto Rico. For the past 14 years Blake has been graphically helping recruiters "tell" the Air Force story to potential enlistees.

Super Jobs in the Air Force, Find Yourself in the Air Force, and Air Force — A Great Way of Life, are tools of his trade, and since 1964, they've been viewed by hundreds of thousands of young men and women on billboards, informational fact folders, motivational brochures, window cards and even T-shirts.

Touch of class

Presently serving as Art Director for Recruiting Service's Directorate of Advertising, Blake works with a two-man art team to provide recruiters just the right touch of class to help sell

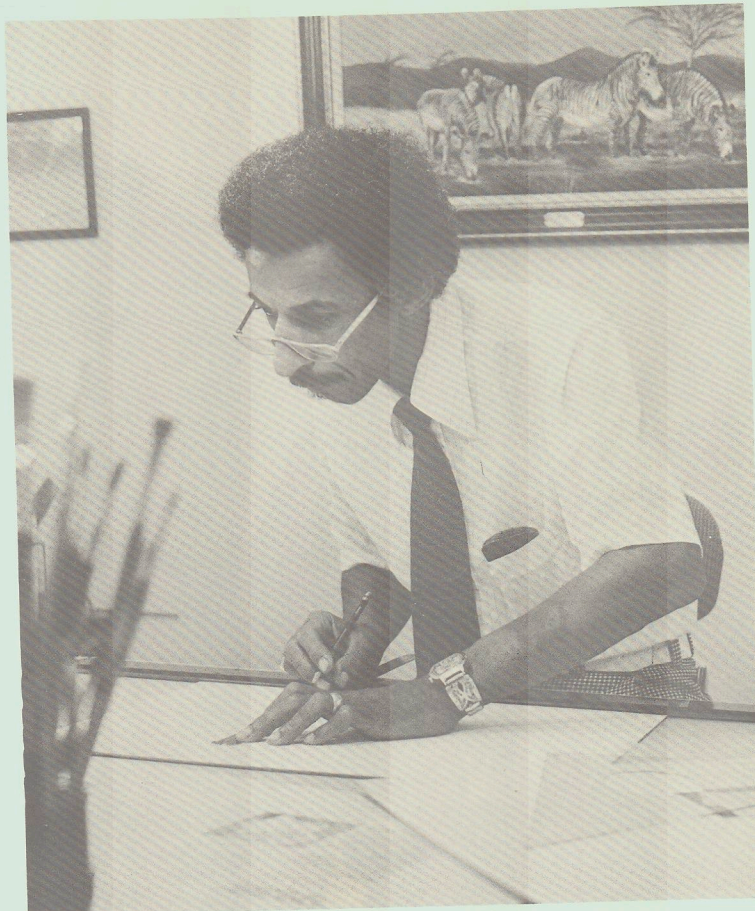
an outstanding product — the United States Air Force. Providing artistic talents garnered over many years of experience are Grant Lathe and TSgt. Bill Cooper.

A 23-year Air Force veteran and a master sergeant retiree, Blake has amassed some impressive art credentials over the years. In addition to three years of commercial and fine art with the Famous Artist's School, he is also a graduate of the Swain School of Art, the Visual Communications School and the Military Commercial Art Course.

Judges art

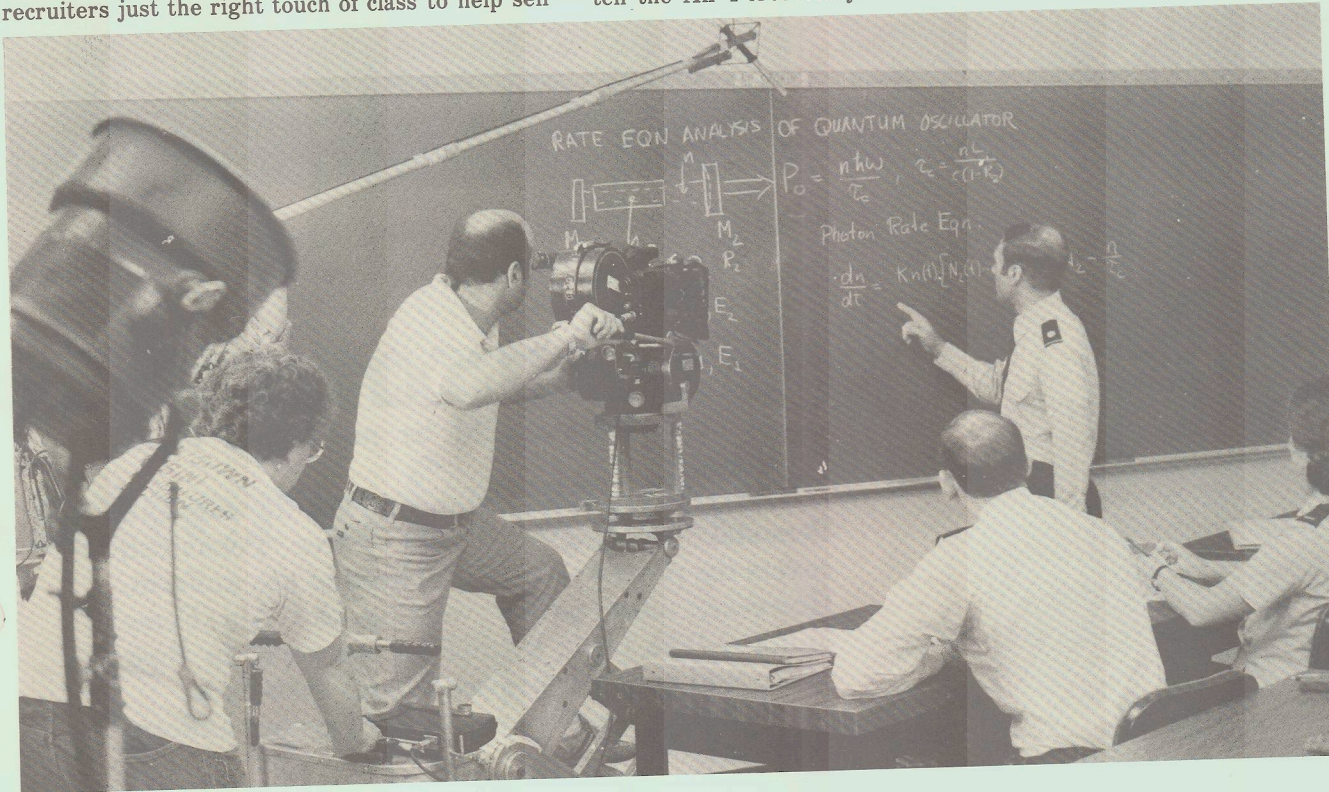
He has served as "art fair" judge on numerous occasions, worked with the Bob Hope USO tour, and been named winner of Ford Motor Company's "Ford Times - 15th Air Force Art Contest."

For the days to come, Bob said he would "find much happiness and peace of mind to just be able to stay home and paint eight hours a day. But that day will probably never come!" His talents, however, would be sorely missed by members of the recruiting force who look to him each year to help tell the Air Force story.



Concentration

Recruiting Service art director, Robert T. Blake, concentrates on a design he's creating for the Air Force advertising program. Blake and two other artists provide the graphics that help recruiters tell the Air Force story. (Photo by Walt Weible)



Classroom filmed

Students listen intently as the instructor explains a scientific equation in this shot from the new Science and Engineering officer procurement film, produced by the Directorate of Advertising. Expected to be in the field this month, the 10-minute film is designed to attract young scientists and engineers into Air Force S&E jobs. (Photo by Maj. Wayne Corbett)

Quality military a national concern

WASHINGTON — The Strategic Arms Limitation Talks, increasing vulnerability of U.S. Intercontinental Ballistic Missiles, and retention of high quality people in the military are vital issues confronting the nation, Air Force Chief of Staff Gen. Lew Allen Jr. told the Air Force Association during its annual convention here Sept. 18-20.

"I am not a pessimist about our future," General Allen said. "If the times and issues we face are complex, they are not bad times or impossible issues. We are addressing them from a base of strength and in a positive manner."

"We have today a superb Air Force," the general stated. "Our people are our greatest advantage," he said as he assessed "state of the Air Force" and the continuing development of Soviet military power.

People underwrite success

"The Air Force success story is underwritten by the dedication, motivation, and talent of our people. They sacrifice for our country. They deserve, and should expect a reasonable measure of sacrifice from the country in return," he said.

"It will be my policy to fight for the rewards our people deserve for their voluntary service and for the rewards which will help maintain the Air Force life as one of quality and opportunity."

The general said the Air Force supports a reasonable SALT agreement and that talks are progressing in the right direction. He said retaining

strategic nuclear balance lies in either redressing or offsetting the predicted vulnerability of our Minuteman Missile force.

General Allen said the multiple aim point ICBM basing system "... appears to be the best of the options for redressing the vulnerability concern. By basing and moving our ICBMS among a large number of aim points, we force the Soviets to target all aim points — so that attempting a preemptive, disarming first strike would be unacceptable."

Defense options

"We also have available other options for offsetting Minuteman vulnerability, including building the air-launched cruise missile in various forms, increasing the effectiveness of our B-52 force, and developing a cruise missile carrier."

"If we continue to be vigilant — and continue to meet the Soviet challenge with modest changes in the pace, direction, and size of our defense effort — I am convinced that this nation will deny Soviet ambitions on their terms."

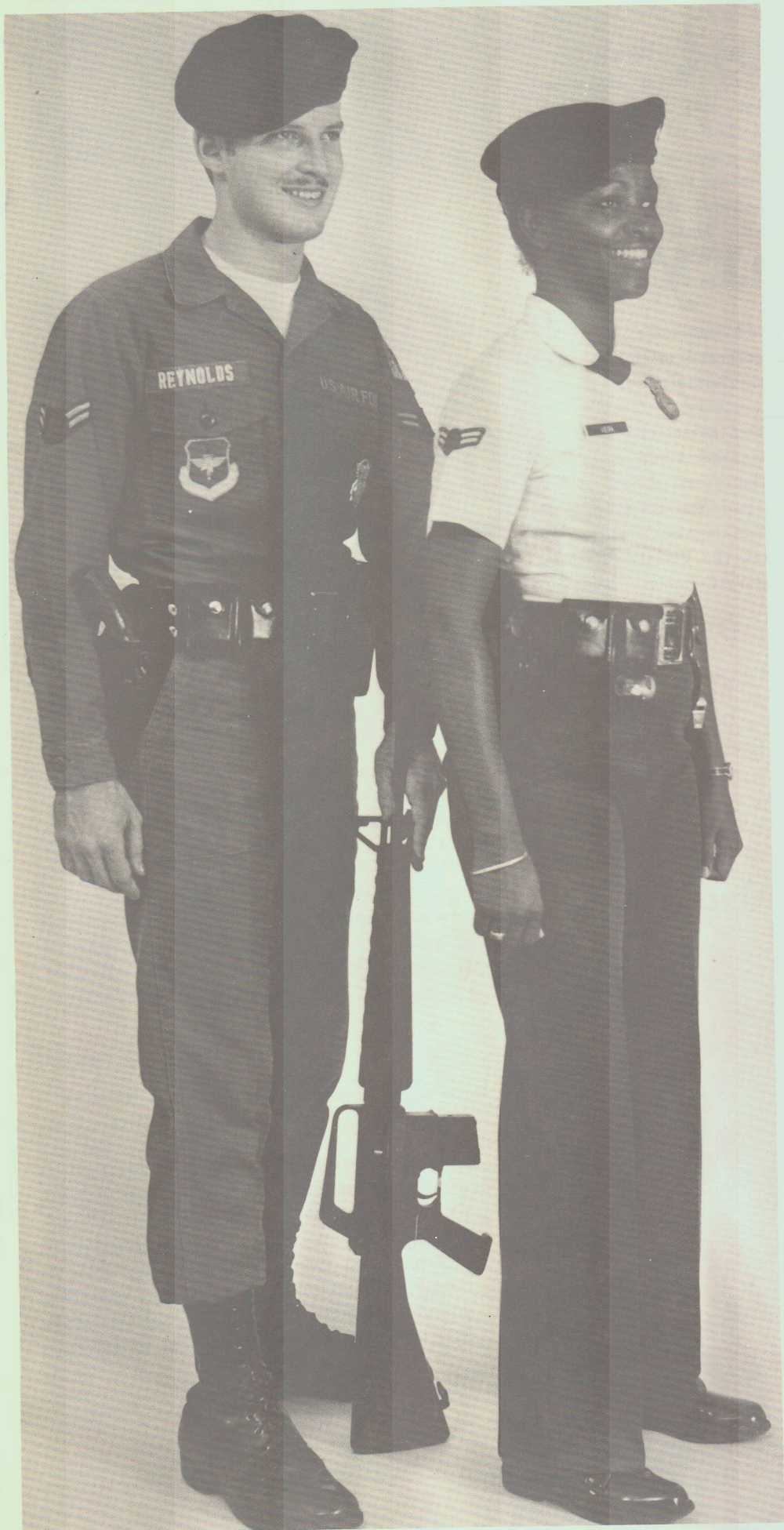
"We have a greater system, the richer culture, the higher vision of our, and mankind's future."

"The Soviets will not just go away or become overnight friends. They will, in my view, come to a reasonable understanding with western societies and accept an age of essentially cooperative relationships — if and only if we pay the price to frustrate the present Soviet belief in the rewards of military power." (AFNS)



Eagle flight

During a visit to Nellis AFB, Nev., Air Force Chief of Staff Gen. Lew Allen Jr. prepares for an orientation flight in an F-15 Eagle.



*'Costly thy habit as thy purse can buy
But not expressed in fancy; rich, not gaudy;
For the apparel oft proclaims the man.'*
— Shakespeare

Security policemen are easily recognizable by their uniform, utility with black combat boots and beret for the men and blue pantsuit slacks with tucked in overblouse, collar tab and beret for the women. The shoes are black oxfords with a 1 1/2 inch heel. Utility and "blue" combinations are authorized for both men and women. Wear is determined by the duties being performed.

Men's and women's combination blue service, men's shirt should be blue, long sleeved, with or without epaulets. Women's overblouse is white (with or without epaulets) and collar. Regular or miniature ribbons are worn with both uniforms. Men's shoes are black and can be low quarter, smooth or scotch grain leather, Corfam or high gloss finish. Women can wear pumps with heels no higher than 1 1/2 inches or lower than 1 inch; or oxfords with 1 1/2 inch heels. Women's hats are the blue beret (picture) for service; men's are service (picture) for flight.

Personal appearance and professional capabilities go hand in hand and the highest standards of appearance should be maintained at all times.

Air Force Regulation 35-10, Dress and Personal Appearance of Air Force Personnel, covers the proper wear and upkeep of the uniform. However, most people wearing the Air Force uniform take pride in their appearance, in their work, and thus in themselves and their unit.

Following are some examples of proper uniform combinations.



This woman's blue pantsuit should be worn with the standard or optional overblouse (with or without epaulets), collar tab, black pumps or oxfords. Here, the men's combination 4 is blue slacks or wash and wear trousers with light blue, short sleeved shirt. The shoes are black low quarters, can be smooth or scotch grain leather, Corfam or high gloss finish.

Women's and men's white hospital uniforms can be worn with miniature insignia. The blue plastic name tag should be centered on the right breast pocket, professional badge should be centered on left pocket. Nurses and biomedical officers wear white duty shoes; airmen can wear black oxfords with natural shade street hose. White stockings must be worn by officers, are optional for airmen. Men's white uniform may be tucked in or worn outside the trousers with collar open. White socks and shoes must be worn with white belt, black shoes and socks with blue belt.





our uniform -- matter of pride

Sweaters (buttoned or unbuttoned) can be worn by both men and women indoors in the work area only. Shirt collar can be worn under or over the sweater. Men's jackets must be zipped at least halfway, while raincoats are buttoned. Women's jackets should fit loosely over the hips when zipped. Jackets can be worn with civilian clothes if the insignia is removed.

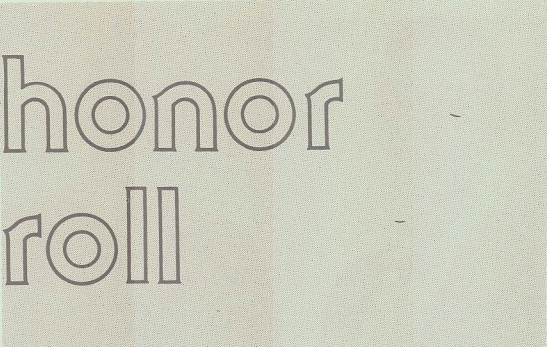
Shown here are the men's combination 2 and men and women's utility uniform. Utility shirt must be same shade and material as trousers (will not always completely match). "U.S. Air Force" name tape, and unit emblem are a must. With the installation commander's approval, the utility shirt may have short sleeves and be worn outside trousers. The permanent press Army utility uniform is authorized. Combination 2 consists of blue service or blue wash and wear trousers. The shirt is light blue, with long sleeves and epaulets; necktie should be standard, braid or knit. Combination 2 can be worn by officers and enlisted.

Photos

by

Walt Weible





The Recruiting Service Honor Roll, published monthly, recognizes units and individuals who contribute most toward accomplishment of the recruiting mission, during the time indicated in each category.

One Hundred Percent Squadron Club

This category recognizes squadrons enlisting 100 percent or more of the combined NPS men and women goals in September.

| Squadron | Percent | Squadron | Percent |
|----------|---------|----------|---------|
| 53 | 129.9 | 18 | 115.1 |
| 13 | 126 | 61 | 114.2 |
| 35 | 122.6 | 31 | 112.3 |
| 15 | 122.5 | 32 | 111.8 |
| 14 | 119.3 | 37 | 107 |
| 33 | 119.1 | 39 | 105.9 |
| 16 | 118 | 62 | 105.6 |
| 19 | 117.1 | 69 | 104.8 |
| 67 | 116.8 | 54 | 103.3 |
| 55 | 115.5 | 66 | 102.7 |

Ten or More Club

This category recognizes recruiters who placed 10 or more NPS men on active duty during September.

| Name | NPS-M Enlistments | Sq./Ft. |
|----------------------------|-------------------|---------|
| SSgt. Angel Santos | 16 | 33H |
| TSgt. Joseph Lima | 15 | 67A |
| TSgt. John Heaney | 14 | 13D |
| TSgt. Clifton Angel | 13 | 69D |
| SSgt. Bob Pruett | 13 | 33C |
| MSgt. Bill Rice | 12 | 19G |
| TSgt. Michael Brennan | 12 | 18F |
| TSgt. James L. Huber | 12 | 55A |
| TSgt. Jerry E. Hyatt | 12 | 53B |
| TSgt. Pete Morin | 12 | 16E |
| TSgt. John E. Stovall | 12 | 61G |
| SSgt. Virgil Francis | 12 | 66C |
| MSgt. Joe Jones | 11 | 39D |
| TSgt. Michael Marion | 11 | 33B |
| TSgt. Charles R. Burroughs | 11 | 32D |
| TSgt. Willard J. Shockley | 11 | 32C |
| TSgt. Ron Williams | 11 | 14E |
| SSgt. Bill Bradley | 11 | 33D |
| SSgt. Robert I. Cross | 11 | 35C |
| SSgt. George H. Samnon | 11 | 53A |
| SSgt. Isaiah Solomon | 11 | 15A |
| SSgt. Carl Thomas | 11 | 14F |
| MSgt. David Herrick | 10 | 13C |
| TSgt. T. J. Vienias | 10 | 33A |
| TSgt. Gary J. Campbell | 10 | 35A |
| TSgt. Harry Latiolais | 10 | 39B |
| TSgt. Dale A. Fritz | 10 | 52D |
| TSgt. James Radford Jr. | 10 | 53A |
| SSgt. Henry Daniels | 10 | 66B |
| SSgt. Ryan K. Renz | 10 | 54C |
| SSgt. Steve A. Danyi | 10 | 53D |
| SSgt. Gary J. Borosky | 10 | 35D |
| SSgt. Edward Anderson | 10 | 13F |
| Sgt. Charles McGinty | 10 | 18D |

Ten or More Net Reservations Club

This category recognizes recruiters who netted 10 or more NPS men reservations during September.

| Name | Net Reservations | Sq./Ft. |
|--------------------------|------------------|---------|
| TSgt. Peter Kyrimes | 21 | 14C |
| SSgt. Al Tate | 14 | 39C |
| SSgt. Felix Cruz | 13 | 14D |
| MSgt. Gene Landrum | 12 | 33C |
| SSgt. Charlie Smart | 12 | 33C |
| TSgt. Hector J. Alaniz | 11 | 46E |
| TSgt. Albert De Guzman | 11 | 14A |
| SSgt. John W. Houston | 11 | 37C |
| SSgt. Steve White | 11 | 14D |
| MSgt. Joe Jones | 10 | 39D |
| TSgt. Gary B. Henderson | 10 | 37A |
| SSgt. Luis E. Astorga | 10 | 46E |
| SSgt. William Denbleyker | 10 | 15C |
| SSgt. Angel Santos | 10 | 33H |
| SSgt. Troy Vaughn | 10 | 31D |

Staff Sergeant Juan P. Gallaga, 3546th RSq., Houston, was omitted from the net reservations club last month. His tally for August was 10 reservations.

One Hundred Fifty Percent Flight Club

This category recognizes flights and their supervisors who met or exceeded 150 percent of the NPS men active duty goal for September.

| Name | Goal/Accessions | Percent | Sq./Ft. |
|----------------------------|-----------------|---------|---------|
| MSgt. John Allen | 24/49 | 204.2 | 19G |
| MSgt. James Kenny | 21/36 | 171.4 | 14E |
| TSgt. Milton D. Showwalter | 27/45 | 167 | 53A |

| | | | |
|----------------------------|-------|-------|-----|
| TSgt. Robert Jacques | 24/40 | 166.7 | 13F |
| MSgt. David L. Clawson | 11/18 | 163 | 46D |
| MSgt. Barry Becker | 24/39 | 162.5 | 16E |
| MSgt. Paul King | 23/37 | 161 | 66C |
| TSgt. Daniel B. Keifer Jr. | 28/45 | 161 | 37C |
| MSgt. Robert Cameron | 34/54 | 158.8 | 18F |
| MSgt. Carey Pierce | 14/22 | 157.1 | 14A |
| MSgt. Walter Prescott | 21/33 | 157.1 | 13D |
| MSgt. Jackie Bryant | 28/44 | 157 | 53D |
| MSgt. Carl Dalton | 20/31 | 155 | 66A |
| SMSgt. Charles W. Eldridge | 28/43 | 154 | 32C |
| MSgt. Raoul Girard | 30/46 | 153 | 33C |
| MSgt. Jared McKillip | 19/29 | 152.6 | 19H |
| MSgt. Herbert Highfield | 26/39 | 150 | 31A |

One Hundred Fifty Percent Flight Net Reservations Club

This category recognizes flights and their supervisors who met or exceeded 150 percent of the NPS men net reservation goal in September.

| Name | Goal/Accessions | Percent | Sq./Ft. |
|------------------------|-----------------|---------|---------|
| MSgt. Purrell Hunt | 21/45 | 214 | 14C |
| SMSgt. Arnold G. Berry | 31/59 | 190 | 46E |
| MSgt. David L. Clawson | 11/21 | 190 | 46D |
| MSgt. William Cessna | 31/51 | 165 | 31C |
| MSgt. Raoul Girard | 24/39 | 163 | 33C |
| MSgt. C.D.M. Clark | 23/37 | 160.8 | 14D |
| MSgt. Edward C. Wells | 15/23 | 153 | 61G |

Top Ten AFEES Club

This category recognizes AFEES and their senior liaison NCOs for being in the top 10 in the AFEES competition system.

| August | | Consecutive Months in Top | |
|---------------------|---------------------------|---------------------------|----------|
| AFEES | LNCO | Sq. | Pts. Ten |
| Wilkes-Barre, Pa. | MSgt. Frederick E. Gyke | 18 | 114.9 6 |
| New Cumberland, Pa. | TSgt. Thomas C. Pavlock | 18 | 113.8 7 |
| Raleigh, N.C. | TSgt. Lewis E. Dameron | 31 | 99.4 1 |
| Ft. Jackson, S.C. | MSgt. Harvey D. Clubb Jr. | 37 | 98.4 4 |
| Butte, Mont. | MSgt. Robert H. Ruble | 68 | 97.9 2 |
| Fresno, Calif. | TSgt. William B. Curran | 66 | 97.3 4 |
| Charlotte, N.C. | MSgt. Bobby D. Reynolds | 37 | 96.7 2 |
| Albany, N.Y. | TSgt. William H. Waterman | 16 | 94.6 3 |
| Portland, Ore. | MSgt. Robert L. Rogers | 61 | 94.3 1 |
| Louisville, Ky. | TSgt. William R. Bishop | 32 | 92.7 1 |

| September | | | |
|---------------------|---------------------------|----|---------|
| Spokane, Wash. | TSgt. Gary Sanders | 68 | 101.1 1 |
| Albany, N.Y. | TSgt. William H. Waterman | 16 | 100.9 4 |
| Wilkes-Barre, Pa. | MSgt. Frederick E. Gyke | 18 | 99.5 7 |
| Baltimore, Md. | TSgt. Wayne M. Barfield | 35 | 99.2 1 |
| New Cumberland, Pa. | TSgt. Thomas C. Pavlock | 18 | 98.5 8 |
| Fresno, Calif. | TSgt. William B. Curran | 66 | 95 5 |
| Louisville, Ky. | TSgt. William R. Bishop | 32 | 94.1 2 |
| New Haven, Conn. | MSgt. Richard E. Campbell | 16 | 91.6 1 |
| Syracuse, N.Y. | TSgt. William J. Miller | 13 | 90.4 1 |
| Jackson, Miss. | MSgt. Fred Estes | 39 | 90.1 1 |

Physicians Recruitment Club

This category recognizes the top squadrons in physician recruitment from July-September.

| Percent | | Percent | |
|----------|--------------|----------|--------------|
| Squadron | Accomplished | Squadron | Accomplished |
| 61 | 500 | 46 | 150 |
| 44 | 500 | 15 | 133 |
| 51 | 450 | 69 | 100 |
| 53 | 400 | 68 | 100 |
| 37 | 300 | 67 | 100 |
| 35 | 300 | 49 | 100 |
| 33 | 300 | 43 | 100 |
| 32 | 300 | 42 | 100 |
| 19 | 250 | 39 | 100 |
| 52 | 200 | 18 | 100 |
| 41 | 200 | 14 | 100 |
| 13 | 200 | 11 | 100 |

Nurse Recruitment Club

This category recognizes the top squadrons in nurse recruitment from July-September.

| Percent | | Percent | |
|----------|--------------|----------|--------------|
| Squadron | Accomplished | Squadron | Accomplished |
| 39 | 300 | 52 | 125 |
| 13 | 240 | 14 | 123 |
| 15 | 225 | 44 | 120 |
| 49 | 200 | 54 | 100 |
| 37 | 200 | 46 | 100 |
| 67 | 180 | 41 | 100 |
| 55 | 133 | 33 | 100 |
| 31 | 133 | 16 | 100 |

Two Hundred Percent Club

This category recognizes recruiters who met or exceeded 200 percent of their NPS active duty goal from July-September.

| Name | Goal/Accessions | Percent | Sq./Ft. |
|------------------------|-----------------|---------|---------|
| TSgt. Gary J. Campbell | 11/34 | 309.1 | 35A |
| TSgt. James L. Huber | 9/24 | 267.0 | 55A |
| SSgt. Terry Parker | 8/21 | 263.0 | 31E |
| MSgt. Ernest Sears Sr. | 13/33 | 254 | 35C |
| MSgt. James Fitzgerald | 9/22 | 244.4 | 31F |
| TSgt. Jerry Yochim | 9/22 | 244.4 | 31C |
| TSgt. Casey Morris | 14/34 | 242.8 | 15A |
| TSgt. Dale A. Fritz | 11/26 | 236.3 | 52D |
| TSgt. Edward Vanover | 11/25 | 227 | 53A |
| SSgt. Andy Calvanese | 8/18 | 225 | 16A |
| SSgt. James R. Harris | 9/20 | 222 | 31E |
| SSgt. Kevin Oslin | 10/22 | 220 | 31A |

| | | | |
|---------------------------|-------|-------|-----|
| SSgt. Norman A. Jones Jr. | 10/21 | 210 | 44F |
| SSgt. Gregory F. Valdez | 11/24 | 210 | 46D |
| Sgt. Clark E. Jarrett | 10/21 | 210 | 45C |
| Sgt. Douglas P. Overcast | 12/25 | 208 | 37D |
| SSgt. Frederick McLane | 14/29 | 207.1 | 13C |
| TSgt. Michael J. Gilley | 10/20 | 200 | 55A |
| TSgt. Gerald J. Lefleur | 11/22 | 200 | 46E |
| SSgt. Michael A. Reep | 10/20 | 200 | 42F |
| SSgt. John E. Howie | 9/18 | 200 | 42A |
| SSgt. Roy McCoy | 9/18 | 200 | 31C |
| SSgt. Dave A. Ellsperman | 6/12 | 200 | 35A |
| SSgt. Robert I. Cross | 12/24 | 200 | 35C |
| SSgt. David A. Watts | 10/20 | 200 | 53A |
| SSgt. David Calhoon | 10/20 | 200 | 53C |

Two Hundred Percent Net Reservations Club

This category recognizes recruiters who met or exceeded 200 percent of their NPS net reservations goal from July-September.

| Name | Goal/Accessions | Percent | Sq./Ft. |
|----------------------------|-----------------|---------|---------|
| MSgt. Joe Jones | 11/33 | 300 | 39D |
| SSgt. Joe Forstman | 11/32 | 290 | 39A |
| TSgt. Peter Kyrimes | 14/37 | 264 | 14C |
| TSgt. John L. Gravette | 8/20 | 250 | 61G |
| SSgt. Troy Vaughn | 8/19 | 238 | 31D |
| SSgt. Henry Daniel | 11/26 | 236 | 66B |
| SSgt. Kevin Oslin | 10/23 | 230 | 31A |
| SSgt. Robert G. Beckel | 7/16 | 228 | 49B |
| MSgt. Terry C. Palmore | 8/18 | 225 | 49B |
| TSgt. Donald R. McMahand | 4/9 | 225 | 68C |
| TSgt. James McClung | 8/18 | 225 | 31A |
| Sgt. Al Bailey | 9/20 | 222.2 | 19B |
| TSgt. Dale A. Fritz | 10/22 | 220 | 52D |
| TSgt. Willard Shockley | 10/21 | 210 | 32C |
| TSgt. Gilbert Cadena | 10/21 | 210 | 46E |
| TSgt. Hector J. Alaniz | 10/21 | 210 | 46E |
| SSgt. Luis E. Astorga | 11/24 | 210 | 46E |
| SSgt. Virgil Francis | 11/23 | 209 | 66C |
| MSgt. Ernest Sears Sr. | 12/25 | 208.3 | 35C |
| SSgt. Lonnie C. Morris | 7/14 | 200 | 49D |
| SSgt. Phillip Riley | 8/16 | 200 | 67E |
| SSgt. Roy McCoy | 8/16 | 200 | 31C |
| SSgt. William Denbleyker | 13/26 | 200 | 15C |
| Sgt. Donald E. Shackelford | 9/18 | 200 | 44C |

Sixty Five or More Club

This category recognizes recruiters who placed 65 or more NPS men on active duty during fiscal year 1978.

| Name | EAD | Sq./Ft. |
|--------------------------|-----|---------|
| MSgt. Joe Jones | 107 | 39D |
| TSgt. Gary J. Campbell | 91 | 35A |
| MSgt. Charles Viands | 84 | 33D |
| TSgt. Norman Caver | 84 | 15A |
| MSgt. Charles Reustle | 81 | 33E |
| TSgt. John E. Stovall | 81 | 61G |
| MSgt. Lee Piglinvento | 80 | 16C |
| SSgt. Steve White | 80 | 14D |
| MSgt. Ernest Sears Sr. | 79 | 35A |
| TSgt. Perry O. Fox | 77 | 33E |
| SSgt. William Bradley | 77 | 33D |
| MSgt. Ed Hartwell | 75 | 14C |
| Sgt. Joseph Dunleavy | 75 | 15A |
| MSgt. Charles Dale | 74 | 62C |
| SSgt. William Leamy | 74 | 19B |
| Tsgt. Jerry L. Stehman | 73 | 61G |
| TSgt. Dale A. Fritz | 73 | 52D |
| SSgt. Felix Cruz | 73 | 14B |
| Sgt. Dennis Magdule | 72 | 18C |
| MSgt. Gene Landrum | 71 | 33C |
| TSgt. Casey Morris | 71 | 15A |
| SSgt. Jim Tobin | 71 | 16E |
| SSgt. Gregory F. Valdez | 70 | 46D |
| MSgt. Antonio Busquets | 69 | 37E |
| TSgt. Vic Collins | 69 | 14B |
| TSgt. Willard Shockley | 68 | 32C |
| TSgt. Bob Houle | 67 | 19G |
| TSgt. Faustino Almadoval | 67 | 62D |
| TSgt. Jerry Yochim | 67 | 31C |
| TSgt. David Key | 67 | 33E |
| SSgt. Walter Freidlander | 67 | 61G |
| SSgt. Luis E. Astorga | 67 | 46E |
| SSgt. Douglas Overcast | 67 | 37D |
| TSgt. Ed Cooper | 66 | 67C |
| TSgt. Peter Kyrimes | 66 | 14C |
| SSgt. David E. Calhoon | 66 | 53C |
| MSgt. John L. Stephens | 65 | 44A |
| MSgt. Ferdinand Gonzales | 65 | 46E |
| TSgt. Terrence Nichols | 65 | 13C |
| SSgt. Ken McKelvey | 65 | 67C |
| SSgt. Bruce A. True | 65 | 35C |

Twenty or More Women Club

This category recognizes recruiters who placed 20 or more NPS women on active duty during FY 78.

| Name | EAD | Sq./Ft. |
|---------------------------|-----|---------|
| TSgt. John Waller | 30 | 67A |
| TSgt. Hector J. Alaniz | 29 | 46E |
| SSgt. William Bradley | 28 | 33D |
| TSgt. Ed Cooper | 27 | 67C |
| SSgt. Ken McKelvey | 27 | 67C |
| TSgt. Faustino Almadoval | 26 | 62D |
| TSgt. William H. Donnelly | 26 | 68D |
| TSgt. Gary W. May | 26 | 45C |
| TSgt. Earnest Smith | 26 | 44F |
| MSgt. John Harris | 25 | 31D |
| MSgt. Charles Reustle | 24 | 33E |
| MSgt. William Wannamaker | 24 | 37D |
| MSgt. Ferdinand Gonzales | 23 | 46E |
| MSgt. Charles Viands | 23 | 33D |
| SSgt. Dale E. Buckingham | 22 | 43A |
| SSgt. Joe Forston | 22 | 39A |
| SSgt. Frederick McLane | 22 | 13B |
| SSgt. Douglas Overcast | 22 | 37D |
| TSgt. Jerry L. Stehman | 21 | 61G |
| SSgt. David E. Calhoon | 21 | 53C |
| SSgt. Gary C. Collins | 21 | 61C |
| SSgt. Ronald Phillips | 21 | 39A |
| MSgt. Phillip Cunningham | 20 | 49D |
| MSgt. Charles Dale | 20 | 62C |
| MSgt. Gene Landrum | 20 | 33C |
| MSgt. Greg Miller | 20 | 37D |
| TSgt. John Hughes | 20 | 67D |
| SSgt. Luis E. Astorga | 20 | 46E |
| SSgt. Norm Weister | 20 | 67E |

Recruiters help city honor armed forces

ESCONDIDO, Calif. — This city recently celebrated its first Annual Armed Forces Awareness Day. SSgt. Roger Wason, 3562nd Air Force Recruiting Squadron recruiter, along with the other services' recruiters, worked with local civic officials to set aside a day each year to recognize the Armed Forces and to make the public aware of the many facets of military service.

Sergeant Wason arranged for the 505th Field Training Detachment at Norton AFB, Calif. to transport and display automated schematics of aircraft electrical systems. He also displayed a large scale model of the F-15 Eagle fighter aircraft.

Col. Robert Milheam, deputy commander for

operations, 22nd Bomb Wing at March AFB, Calif., was the speaker for the Air Force and presented the Mayor of Escondido, Douglas Best, with a certificate of appreciation.

"I was very gratified by the spirit of cooperation the city officials displayed," Sergeant Wason said. "I know that next year will be an even bigger and better event."

Sergeant Wason was also pleased by the support that both March and Norton AFBs gave him. "Both bases responded and supported the event even though the distance for both is nearly 90 miles each way," he said.



Can I join?

Answering questions about the Air Force during the first Annual Armed Forces Awareness Day in Escondido, Calif., is SSgt. Roger Wason, 3562nd Air Force Recruiting Squadron recruiter. Waiting to show some of the visitors

the aircraft flight systems display in back of him is SSgt. Chester Metcalf, a member of the 505th Field Training Detachment, Norton AFB, Calif.

Base printers help '62nd reach school sports fan

NORTON AFB, Calif. — A team effort between the 3562nd Air Force Recruiting Squadron and the 63rd Air Base Group duplication center here resulted in recruiters getting a quarter million high school football schedules to give out at local high schools.

Wallet size, the schedules are printed with "Compliments of your Air Force recruiter" and personalized with the recruiter's name, address and phone number.

Project grows

When SSgt. Jerry Hester, 3562nd RSq. advertising and publicity NCO, first approached MSgt. Arthur Haughton, the duplicating supervisor with a request to do the schedules, no one realized that the project would grow as it did. But the 3562nd recruiters in Southern California, Arizona and Southern Nevada knew a good thing when they saw it and requested the schedules for over 250 of their high schools.

At 1,000 per school, that's over 250,000, each with a personalization on it.

"It's a great way of getting the recruiter's name into the hands of the target group," said MSgt. Guy E. Sann, NCOIC of A&P. "It assists the school at the same time so we're also performing a service," he added.

Airman has fun

Airman First Class Joye Middleton, duplicating specialist, was the coordinator for the massive effort. "We're used to large orders here but this one really grew," she said. "It was fun working with the recruiters and when they took us all to

lunch we were really pleased. It's nice when you're recognized for what you do," she added.

Sergeant Sann said of the project, "I think that Sergeant Hester, all of the recruiters and the duplication center did an incredible job in a short period of time. I congratulate all of them for a job well done."

IG cites 14 pros

Fourteen members of the 3501st Air Force Recruiting Group were recently selected to receive the Air Training Command Inspector General Professional Performer award.

Honored for their professionalism in job performance and positive attitude during a Management Effectiveness Inspection from group headquarters were MSgt. Edward Sanderson, production control NCOIC; TSgt. George L. Pouliot, training supervisor and SSgt. Charles Fick Jr., advertising and publicity NCO.

Professional performers in the 3519th Air Force Recruiting Squadron were MSgt. Robert B. Medeiros, flight supervisor; TSgt. James E. Bell, squadron training NCO; TSgts. Anthony F. Caputo, Robert A. Foster III, Edward J. Searcy and Stephen M. Duddy, all recruiters.

Also, SSgts. William T. Leamy, William W. Oakland, Albert Souza, recruiters; SSgt. Randolph D. Pinto, budget NCO and Sgt. Algene Bailey Jr., recruiter.

pressure



plate

Warmth and comfort

Recalling the frigid winter of 1977-78, the 3553rd Air Force Recruiting Squadron, Cleveland, is doing its part to insure warmth and comfort this winter for the Ohio citizenry.

The squadron is co-sponsoring a state-wide clothing drive from September-November. Teamed with the Thomas McCafferty Health Center in Cleveland, the '53rd has established each of its recruiting offices as drop-off points within the respective communities.

TSgt. Don Stask, 3553rd RSq. advertising and publicity NCOIC, garnered the aid of WAUB-TV to promote the clothing drive.

C-5 provides high visibility

Recruiters in the 3561st Air Force Recruiting Squadron, Sand Point, Wash., find the back door to a C-5 aircraft the perfect place to attract potential applicants.

During two air shows in their area, they've prepared a booth to be set up inside the aircraft, a natural crowd-drawer.

"This is the best idea for a booth I've seen yet," said TSgt. Chuck Kessler, a 3561st RSq. recruiter. "It provides a comfortable place to be and lots of people to talk to."

Golf tourney boosts USO

An all-military golf tournament in Brunswick, Ohio gave members of the 3553rd Air Force Recruiting Squadron, Cleveland, a chance to brush up their strokes and help a worthy cause, the USO.

Fifty-two members and veterans of the Armed Forces participated in the benefit tourney, with Air Force personnel capturing team and individual honors.

Recruiter participation greatly enhanced Air Force awareness in the area.

Sergeant takes R-T-R literally

By MSgt. Marshall Smith

JOLIET, Ill. — When SSgt. John Ament heard about the Recruit-the-Recruiter program, he took it seriously — and literally. He recruited a former Army recruiter for the Air Force Reserve.

Former Army National Guard recruiter, Dave Woolard, was a full-time recruiter for the Guard in Joliet until he talked to Sergeant Ament. The Air Force "Great Way of Life" so attracted Dave that he enlisted as an Air Force Reserve recruiter and will be assigned to the Reserve in California after completing recruiting school.

Sergeant Ament, one of the most successful recruiters in the 3551st Air Force Recruiting Squadron, Elwood, Ill., takes his job very seriously. When tasked with a new requirement such as Recruit-the-Recruiter, that's exactly what he does.



Switched

Former Army recruiter, TSgt. Dave Woolard, models his new blue suit, while SSgt. John Ament displays his old uniform. Sergeant Ament recruited the recruiter for Air Force Reserve recruiting duty in California. (Photo by SSgt. John Page)

By Capt. Al Alderfer

PATRICK AFB, Fla. — The words integrity and honesty might seem trite and overused by some people, but for TSgt. Perry Fox they are the ingredients of success. Sergeant Fox, a Winter Park, Fla. recruiter for the 3533rd Air Force Recruiting Squadron, won the Recruiting Service commander's net reservations challenge for August.

In July, Sergeant Fox's office partner, MSgt. Chuck Reustle, was the winner. The two team up to make Winter Park the 3533rd's top office.

Sergeant Fox, who has also been consistently among the top 10 recruiters in the squadron, is enthusiastic about his approach to recruiting.

"Our office thrives on integrity and honesty," he said. "We are successful because we tell it like it is. There is no reason to do anything else. The Air Force is easy to sell — we have a good product, a great way of life.

Referrals help

"We see a lot of referrals," said the 14-year Air Force veteran. "People come to us because of their friends — they were satisfied, they spread the word, and we have another applicant."

To Sergeant Fox another important reason for his success is perpetuation. "It's like getting something for nothing," he said. "As soon as I feel the person is sold on the Air Force, I ask if they have a friend. I hardly ever come away empty handed."

One of the most memorable occurrences in his year and a half of recruiting time has been as a result of perpetuation. "I sent one man to the AFEES, he enlisted into the delayed enlistment program; I told

I plus H equals S*

* Integrity plus honesty shape recruiter's success

him that when he came back to see me to bring someone along. He brought two. All three went active duty into the Security Police field at the same time."

During his brief recruiting time he has recruited 147 against a goal of 102. That makes him a 144 percent recruiter. "I got off to a rough start," (he didn't go ATB the first month) he said, "but with help from Sergeant Reustle and my other two office partners (MSgt. Ron Garwood and MSgt. Lee Harris) I learned and gained the confidence I needed."

His biggest challenge as a recruiter was a result of the challenge issued by Brig. Gen. William P. Acker, Recruiting Service commander. "When Chuck (MSgt. Reustle) won the challenge in July, I told him if you can do it anybody can; he said 'prove it,' I had to, my back was against a wall."

Enlists 19

Prove it he did. Sergeant Fox enlisted 19 against a seven goal. "There was a lot of hard work and ego wrapped up in that effort," he said.

"I'm not usually concerned with the goal," he said, "I just want to put as many people into the Air Force as possible." The more people he puts in the better he feels.

Sergeant Fox gets his satisfaction from knowing that he has helped young people find themselves. "The Air Force offers a great career and great educational opportunities. You can't help but feel good about giving a young person the chance to take advantage of those opportunities."

Sergeant Fox volunteered for recruiting because he wanted a challenge. He has continued to accept and meet the challenges of recruiting successfully through his integrity and honest approach.



TSgt. Perry Fox

Title symbolizes local ties

Football team shares logo with 3511th

PITTSBURGH, — Before a cheering crowd of over 8,000 people, Maj. Larry R. Bolls, 3511th Air Force Recruiting Squadron commander, accepted the logo for the Wolf Pak football team as the squadron's new symbol.

The Pittsburgh Wolf Pak is a professional Triple A minor league football team in the Atlantic Football conference.

At halftime ceremonies during the inaugural game with the Scranton Stars, Maj. Bolls accepted the symbol from R.J. Baker, executive director of

the Wolf Pak and president of North American Fencing Corporation (which sponsors the team). Accompanying Maj. Bolls were SMSgt. Frank L. Clark, operations superintendent, and MSgts. Richard A. Snyder and Carl A. Hoyle, flight supervisors.

Namesake serves public

Organized in February, the Wolf Pak football team was accepted into the newly formed Atlantic

Football conference, which eventually will be part of a sanctioned, nationwide minor league system. The team will work for community benefit and every home game will have a charitable theme with a portion of the ticket revenue going directly to the groups or association.

The 3511th RSq. obtained a new squadron symbol and a unique sense of unity with the local community. Maj. Bolls said, "When 8,000 people cheered for this squadron it gave new emphasis to our recruiting effort."

Centers extend class hours

Air Training Command plans to extend the hours of classroom instruction at technical training centers beginning this month.

The expanded academic day, which affects the majority of technical training courses, will result in students attending classes eight hours per day in place of the current six classroom hours and two hours of individual study.

This increase in classroom hours will shorten course lengths and enable thousands of trained people to be assigned to operational units faster. In addition, training equipment and facilities will be put to greater use.

In general the initial training courses at the centers will be operated on two eight hour shifts. The first shift of the day will usually be from 6 a.m. to 3 p.m. and the second from 3 p.m. to midnight. The majority of students will be assigned to the first shift.

Support and service functions at the technical training center bases will adjust their operations to meet the needs of the students.

CHAMPUS revises outpatient charges

Oct. 1 marked the start of a new year for CHAMPUS outpatient deductibles.

Defense Department officials have reminded the program's beneficiaries that a deductible satisfied during FY 78 cannot be applied to care received after Sept. 30. A new outpatient deductible will have to be satisfied for FY 79.

The outpatient deductible is the initial amount a beneficiary must pay each fiscal year before CHAMPUS assistance is available for outpatient expenses. For an individual, it is the first \$50 of authorized outpatient charges in a fiscal year. For a family of two or more beneficiaries filing claims, the maximum deductible in a fiscal year is \$100.



Wow!

Gay Levison, promotion director for WAXY radio in Fort Lauderdale, Fla., seems surprised as she looks over the many entitlements that go along with an Air Force career. Explaining the entitlements to her is Sgt. Marie Howard, a

West Palm Beach recruiter for the 3533rd Air Force Recruiting Squadron, Patrick AFB, Fla. Sergeant Howard set up the lighted box display at a recent show for 18-35-year-olds in West Palm Beach. (Photo by SSgt. Anita Adams)

NCOs complete recruiter course

LACKLAND AFB, Tex. — Sixty-seven NCOs recently graduated from the Air Force Recruiter Course here.

Sgt. Mark D. Stuart, 3511th Air Force Recruiting Squadron, Pittsburgh, was selected as the distinguished honor graduate.

Honor graduates were SSgt. Terry E. Schreck, assigned to the 3542nd Air Force Recruiting Squadron, St. Paul, Minn.; MSgt. Charles D. Brannon, 3544th RSq., Arlington, Tex.; TSgt. Calvin R. Coker, 3549th RSq., Tinker AFB, Okla.; SSgt. John L. Litten, 3550th RSq., Indianapolis; SSgt. David A. Schroeder, 3553rd RSq., Cleveland; and TSgt. Charles S. Hall, 3554th RSq., Selfridge ANG Base, Mich.

Graduates assigned to the 3501st Air Force Recruiting Group include: TSgt. Larry J. Adams and SSgt. Candace D. Gisondi, 3511th RSq.; SSgt. Gregory A. Sherwood, 3513th RSq., Syracuse, N.Y.; SSgt. William L. Clark and Sgt. Mark J. Ganczewski, 3514th RSq., Carle Place, N.Y.; TSgt. John W. Lynch Jr. and SSgt. Lee R. Stark, 3515th RSq., McGuire AFB, N.J.; SSgt. William C. Powell II, 3518th RSq., New Cumberland, Pa.; TSgt. Warren A. Sutton and SSgt. Ernest L. Rutherford, 3519th RSq., Bedford, Mass.

The 3503rd Group gained eight new recruiters. They are: TSgt. Howard L. Coston, 3531st RSq., Gunter AFS, Ala.; TSgt. George A. Coffey, 3552nd RSq., Nashville, Tenn.; TSgt. Patrick W. Coward and SSgt. Randall L. Crum, 3533rd RSq., Patrick AFB, Fla.; TSgt. Larry C. Rood and SSgt. Jerry W. Bevens, 3535th RSq., Bolling AFB, D.C.; TSgt. Benjamin F. Grady, 3537th RSq., Shaw AFB, S.C. and SSgt. David W. Moore, 3539th RSq., New Orleans.

Moving to the 3504th Group are: SSgts. Roger W. Bauman, Earl G. Van Beek, TSgts. James T. Burns, Alan V. Hilsabeck, 3541st RSq., Kansas City, Mo.; TSgt. Vernon C. Hlavac, 3543rd RSq., Omaha, Neb.; MSgt. Roy C. Lewis Jr., 3544th RSq.; TSgt. James S. Gentry, Sgt. Elias Villa Jr., 3546th RSq., Houston; and SSgt. Douglas G. Wilson, 3549th RSq.

Newly assigned to the 3505th Group are: TSgt. Robert H. Reese, group headquarters; Sgt. Dennis C. Linderman, SSgts. William L. Achors, Robert J. Biggs, David L. Clayton and David R. Anderson, 3550th RSq.; SSgt. Michael T. Kane, 3551st RSq., Elwood, Ill.; TSgt. Jimmie E. Johnson, SSgts. William C. Suggs, James D. Vennen, Joseph D. Welton, and Sgt. Frederick E. Barber, 3552nd RSq., Wright-Patterson AFB, Ohio; Sgt. Daniel E. Baddeley and SSgt. John A. Rosenblad, 3553rd RSq.; TSgt. John D. Tate, SSgts. Edward J. Lehmann and Alvan C. Buck, 3554th RSq.; TSgt. Thomas H. Gauger and SSgt. Norbert L. Kappell, 3555th RSq., Milwaukee.

Going to the 3506th Group are: SSgts. Steven J. Beecher and Rudolph Martinez, group headquarters; TSgt. Robert G. Veinot and Sgt. Michael D. Barnick, 3561st RSq., Sand Point, Wash.; SSgt. Hugh L. Cameron, 3562nd RSq., San Bernardino, Calif.; MSgt. Lynn D. Jacobsen, TSgt. Arthur M. Hodges, SSgts. William L. Kline, Russell Bryant, Timothy T. Grinley and Dennis D. Shewey, 3566th RSq., Travis AFB, Calif.; SSgt. Jerry J. Duvall, 3567th RSq., Lowry AFB, Colo.; TSgts. Norman L. Brown, Glynn W. Whitaker, 3569th RSq., and SSgt. Charles H. Moore, Los Angeles.

here 'n there

Support nets award

Support given to 3562nd Air Force Recruiting Squadron recruiters landed KIFN radio in Phoenix, Ariz., Recruiting Service's public service support plaque.

Mario Gonzales, KIFN public service director, accepted the plaque from SSgt. Joe Antillon, the recruiter who benefited most from the Station's airing of Air Force announcements.

More than fair share

In some cases, small is better. Despite having just 34 people assigned, the 3505th Air Force Recruiting Group, Chanute AFB, Ill., collected \$1,007 just two days after the base kicked off its Combined Federal Campaign. Everyone contributed to net 265 percent of the '05th's goal.

"I think this is indicative of the kind of people we have in this group," said Col. Donald E. Ellis, commander. "They're people who understand their responsibilities to the community as well as to the Air Force."

Jahn heads '37th

Maj. John W. Jahn II has taken command of the 3537th Air Force Recruiting Squadron, Shaw AFB, S.C., replacing Maj. Winston R. Youngblood.

Prior to this assignment, he completed the Air Command and Staff College at Maxwell AFB, Ala. As commander of the '37th, Major Jahn is responsible for recruiting in all of North and South Carolina and 20 counties in Georgia.

The 3537th RSq. has performed well in this territory, having maintained a 100 percent or higher average for its combined NPS men and women goals each month of fiscal year 1978.

Flag day

TSgt. Leonard Kaply finally found a way to say thanks to the city of Silverton, Ore., for providing him office space in its public library. He donated the library an American flag on behalf of the Air Force.

The 3561st Air Force Recruiting Squadron, Sand Point, Wash., recruiter uses the office during his itinerary visits to the city from his Salem, Ore. recruiting office. He arranged for the Kiwanis Club to donate a flagpole and the Army National Guard to erect it.

*Compiled and edited
by SSgt. Douglas J. Gillert*

Thunderbirds fly

Festival aids '51st

CHICAGO — The 3551st Air Force Recruiting Squadron recently benefited from extensive Air Force exposure when the USAF Thunderbirds performed in Chicago's Lakefront Festival.

Approximately one-half million people attended the festival, in which the Air Force enjoyed a high profile resulting from displays, exhibits, air demonstrations, and the visit of Air Force Secretary John Stetson.

The highlight of the week-long Lakefront Festival was the two-day air show. In addition to the Thunderbirds performance, other Air Force aircraft prominently featured in the air show included the F-15, C-5, KC-135, F-4 and F-106.

Further supporting the publicity effort, the Air Force Orientation Group displayed a T-38 in Lakefront Park and the AFOG theater van in Daley Plaza.

Secretary Stetson, returning home to Chicago, received wide media coverage during his visit and a reception was held in his honor which was also attended by the Thunderbirds. At the reception, Col. Donald E. Ellis, 3505th Air Force Recruiting Group commander, presented Stetson with a commemorative group plaque.

Throughout the week's activities, thousands of Thunderbird fact folders were distributed to the throngs of spectators. The Air Force message effectively reached millions in the Chicago area.



Secretary of the Air Force John C. Stetson stands in a Chicago Park District boat as reporters and spectators look on. Secretary Stetson visited his hometown in conjunction

with the city's Lakefront Festival, adding to 3551st Air Force Recruiting Squadron's awareness efforts in Chicago. (Photo by MSgt. Marshall Smith)

Recruits PA

TSgt. Pat Bradley, 3515th Air Force Recruiting Squadron, McGuire AFB, N.J., has recruited the first physician's assistant to enter the Air Force through Recruiting Service.

Daniel Bealieu of Philadelphia, a 1977 graduate of Rutgers University, will complete the eight-day orientation course at Sheppard AFB, Tex., and be assigned PA duties at Barksdale AFB, La.

Legion of Merit

"Outstanding professional abilities and dynamic leadership skills" netted Col. Donald E. Ellis, 3505th Air Force Recruiting Group, Chanute AFB, Ill., commander, the Legion of Merit.

Colonel Ellis received the medal for his former duties as Operations and Training Directorate chief, Air Training Command Office of the Inspector General. He was presented the medal by Brig. Gen. William P. Acker, Recruiting Service commander, in ceremonies at Randolph AFB, Tex.

Twins no handicap

Despite being on the job only a month, and becoming the father of twins, rookie recruiter Sgt. Keith Vencel proved able to meet — and exceed — his assigned goal.

The 3553rd Air Force Recruiting Squadron, Cleveland, recruiter's first month goal was four NPS men. Unpressured by the necessity of getting his very pregnant wife settled in a new town and home, then witnessing the birth of his first children, he recruited seven men and four NPS women.

Youngsters spread goodwill

A Pop Warner football team of 9-10-year-olds recently became ambassadors for America and Randolph AFB when they travelled to Mexico City.

The youthful team was escorted by its coaches, all members of Recruiting Service: Lt. Col. Thomas G. Gruidl, Directorate of Field Support, Resource Management Division chief; MSgt. Alfredo D. Maloto, Directorate of Operations, Pipeline Management Division and SSgt. Virgil "Skip" Fereday, Directorate of Field Support, Standards Branch.

The Randolph team played Mexico City to a 6-6 tie. According to Sergeant Fereday, however, the real purpose of the annual get-together between the two teams is to promote goodwill between the two nations. He said next year the Mexico City team will travel here.

New center streamlines paperwork

"This center is established as a futuristic method of improving efficiency. It will allow us to keep pace with the ever increasing documentation requirements for our many complex recruiting programs."

Following these words, Brig. Gen. William P. Acker, Air Force Recruiting Service commander, cut the ribbon officially opening the new Recruiting Service Word Processing Center here last month.

The center is designed to handle approximately 80 percent of all typing being done in the headquarters. First year savings are estimated at \$9,000 with subsequent years' savings expected to be about \$35,000.

Electronic mail?

"Feasibility studies for the center began in July 1977," said SMSgt. Kirby L. Page, assistant executive. "Down the road plans include word processing for the groups and squadrons and linking of their systems to communicate electronically. We see electronic mail as a very realistic part of our future."

Employing nine people, the center has dictation and word processing machine capabilities.



Better way

Keying information into the Ontel machine at the newly opened Recruiting Service Word Processing Center is Mrs. Amelia Guillen. Looking on is the center supervisor, Mrs. Marie

Call. Approximately 80 percent of the typing workload for Recruiting Service headquarters will be done by center personnel. (Photo by Walt Weible)

Awareness soars in '51st

JOLIET, Ill. — TSgt. Kenneth Boyd recently launched a special Air Force awareness campaign here which virtually saturated his recruiting zone with displays, exhibits, and other publicity.

Sergeant Boyd solicited the support of businesses in his area to place Air Force materials in store fronts, libraries, and even in Old Chicago, the largest indoor amusement park in the area. He timed the campaign to match a scheduled visit of the F-4 Phantom exhibit to Old Chicago, which led to greater success than he had anticipated. He received office space in the main entrance of the amusement park on an indefinite basis. The space was renamed Air Force Plaza.

As an additional tie-in, Sergeant Boyd invited school counselors to the F-4 exhibit and presented high school sample information folders with Air Force literature. These folders were then distributed to all of his schools.

The publicity campaign has been very successful and the number of inquiries has increased in the Joliet recruiting office. The volume of traffic in the locations selected for display materials accounts for many thousands of age-qualified prospects. Several enlistments have already resulted from the campaign and Air Force recruiters in Joliet expect to realize many more in the near future.

Association honors orientation group

WRIGHT-PATTERSON AFB, Ohio — One of Recruiting Service's primary supporters, the Air Force Orientation Group, has received two Air Force Association awards.

For "distinguished service to national security in the field of aerospace education," AFOG was presented AFA's Hoyt S. Vandenberg trophy. One of AFA's largest chapters, the Dayton-Wright Memorial Chapter honored AFOG with its Presidential Citation 1978. The award was given to AFOG for community relations efforts on behalf of the Air Force and Wright-Patterson AFB.

Recruiting Service has long benefited from the wide variety of displays AFOG constructs, transports, sets up and mans at locations throughout the country. Col. Arthur F. Creighton Jr., AFOG commander, explains the unique relationship:

Unique relationship

"The Air Force cannot function without quality people. AFOG helps get those quality people." He said the group's recruiting efforts go hand-in-hand with AFOG's community relations functions. "I don't feel recruiting is more important than community relations. They are closely linked. If the Air Force doesn't have a positive image in a community, we're not going to get good people."

Recent surveys indicate AFOG exhibits, ranging from full scale aircraft such as the F-15 and F-4 to mobile vans, provide recruiters with an effective communication tool.

"It's a foot in the door," Colonel Creighton said. "AFOG's vans have an educational program that most school facilities accept. This acceptance gives recruiters an opportunity to talk to students they normally would not have a chance to talk with."

New exhibit popular

One of AFOG's newest and most popular exhibits is at the Chicago Museum of Science and Industry. Colonel Creighton sees the exhibit as a perfect example of how AFOG's community relations also have "a tremendous potential for influencing young Americans to join the Air Force."

"Our Chicago exhibit tests the museum visitors' aviation knowledge," he explained. "When the visitors



Creating awareness

Tucked beneath a massive B-52 on permanent display at the Oklahoma State Fair, Oklahoma City, Air Force Orientation Group's F-15 performs

finish the test, they leave the exhibit with a wallet-size card reminding them they've visited an Air Force exhibit. Perhaps, just the presence of the card may be enough to influence a person to join the Air Force.

"AFOG is one of the Air Force's elite units. No outfit has as much direct contact with the public as we do. More people see the Thunderbirds as they fly over, but AFOGers talk to and shake hands with people. We're the only unit aside from recruiting that has

its non-flying mission of creating awareness and garnering Air Force enlistments. (Photo by Capt. Duane Hart)

continued direct, face-to-face, handshaking contact with individual members of the public."

Stressing the importance of AFOG's mission, Colonel Creighton said, "The Air Force can only exist if the American people want it to. I think it's absolutely essential to talk openly with the public. Part of AFOG's job is giving facts to the people. We hope this makes them aware of the Air Force and the job we do."